



FY09-10 High Performance Plan

Four Key Strategies

Grow the Core Portfolio

- Grow through health & wellness, taste, and convenience
- Leverage the science of innovation
- Continue to invest in the business
- Execute strategic M&A

Accelerate Growth in Emerging Markets

- Invest for double-digit sales & profit growth
- Leverage infrastructure/Expand distribution
- Win with global customers/modern trade
- Grow through health & wellness, taste, and convenience
- Leverage the science of innovation
- Execute strategic M&A

Strengthen and Leverage Global Scale

- Innovation transfer
- Global procurement
- Global customers
- Global process design
- Wall-to-Wall SAP
- Productivity

Make Talent an Advantage

- Right leadership
- Strengthen bench
- Excel at recruitment/development
- Right incentives
- Optimize talent placement